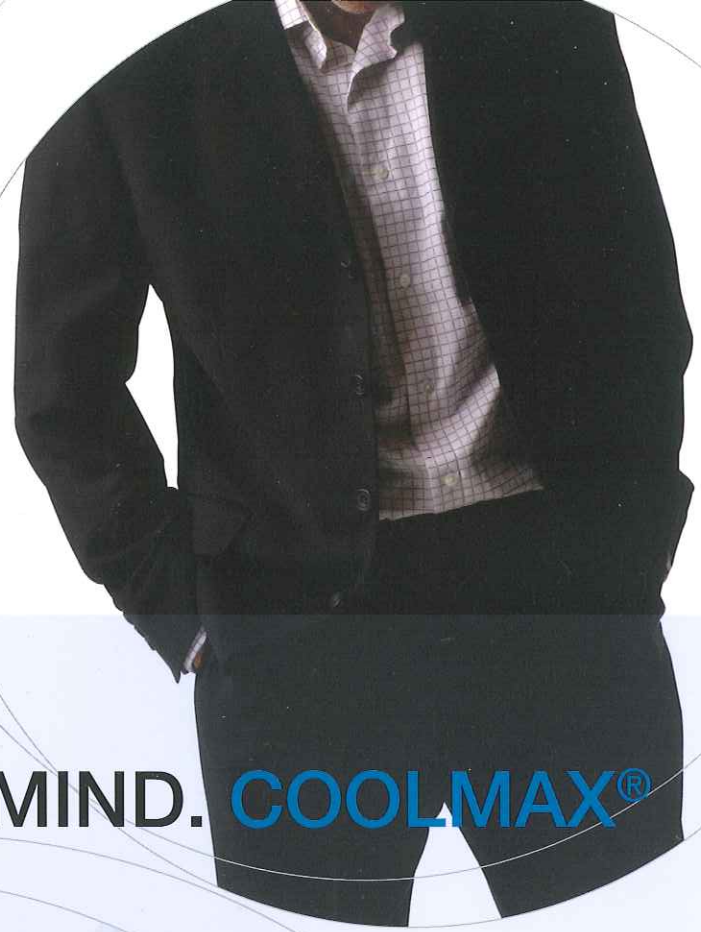
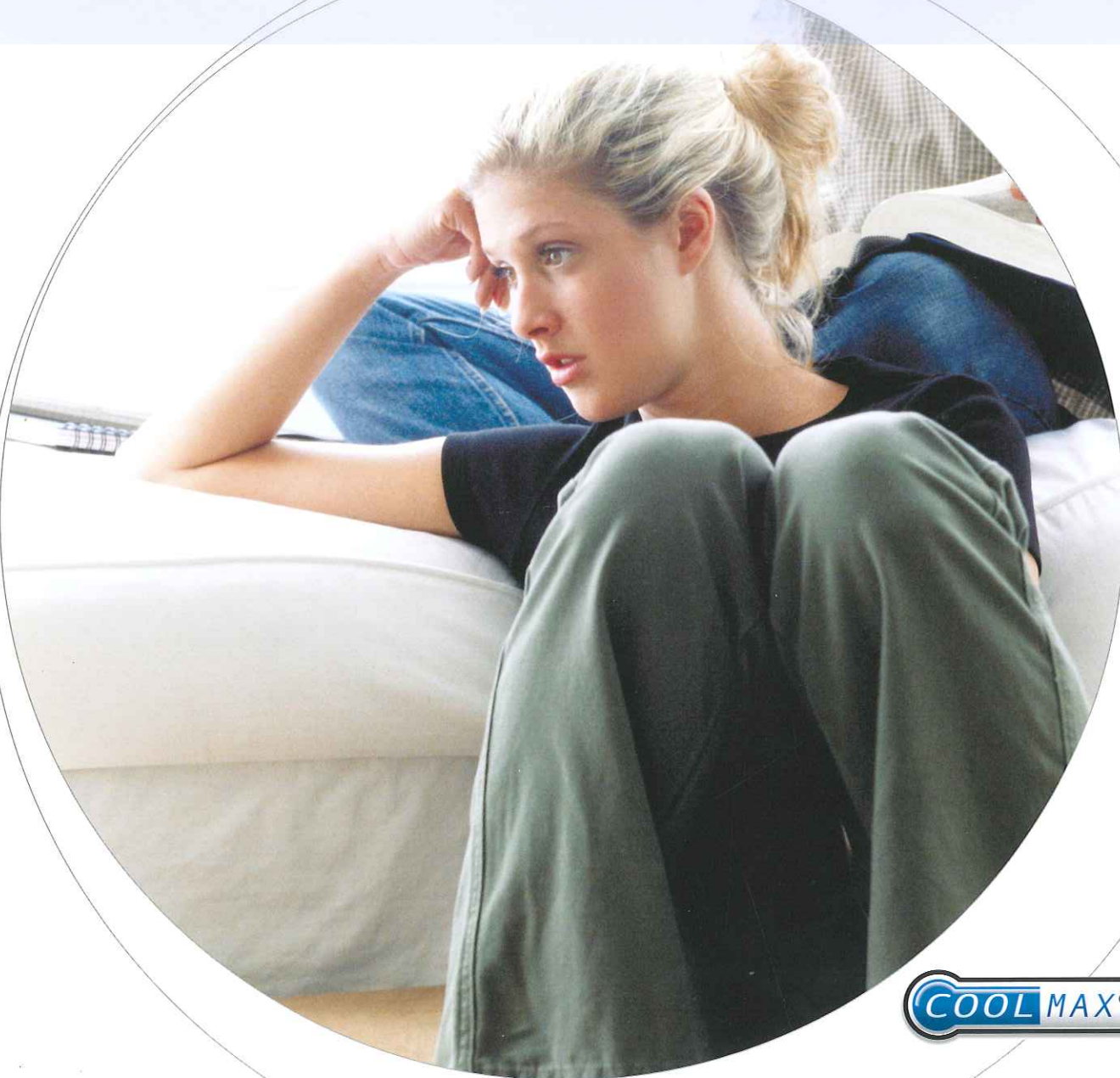


ENGLISH



COOL BODY. COOL MIND. COOLMAX®



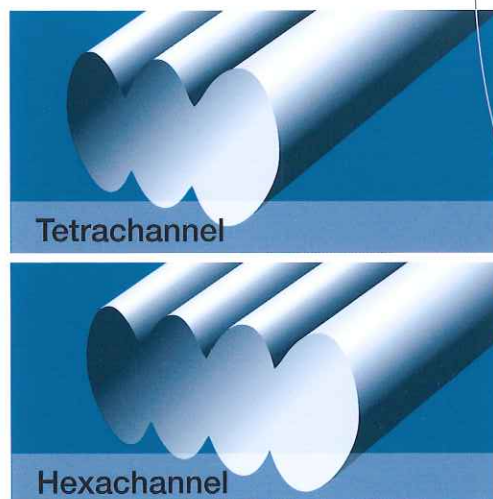
COOL BODY COOL MIND /

The advanced technology of Coolmax® fabrics is going to change the way we behave. Coolmax® fabrics bring users unique comfort during the normal exertions of everyday life or the more intense exertions of sporting activity. A physical well-being which naturally brings you peace of mind.

With Coolmax®, you feel fresher, more focused, ready to tackle the next challenge. Besides its technical performance, Coolmax® improves your comfort and therefore influences your well-being and your state of mind.

THE COOLMAX® COMFORT SYSTEM /

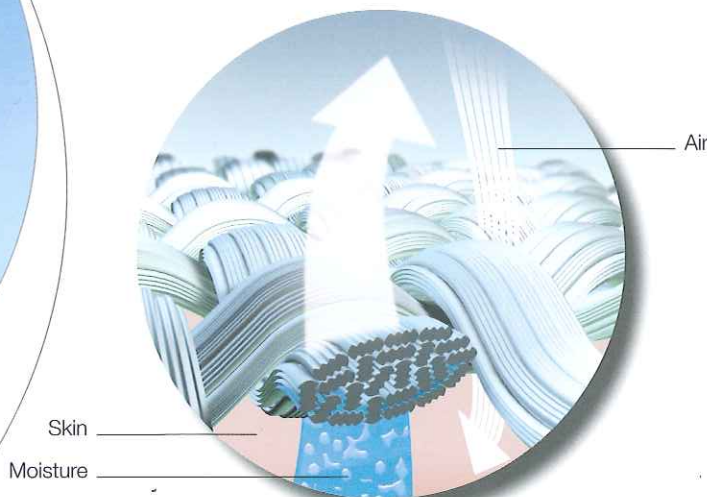
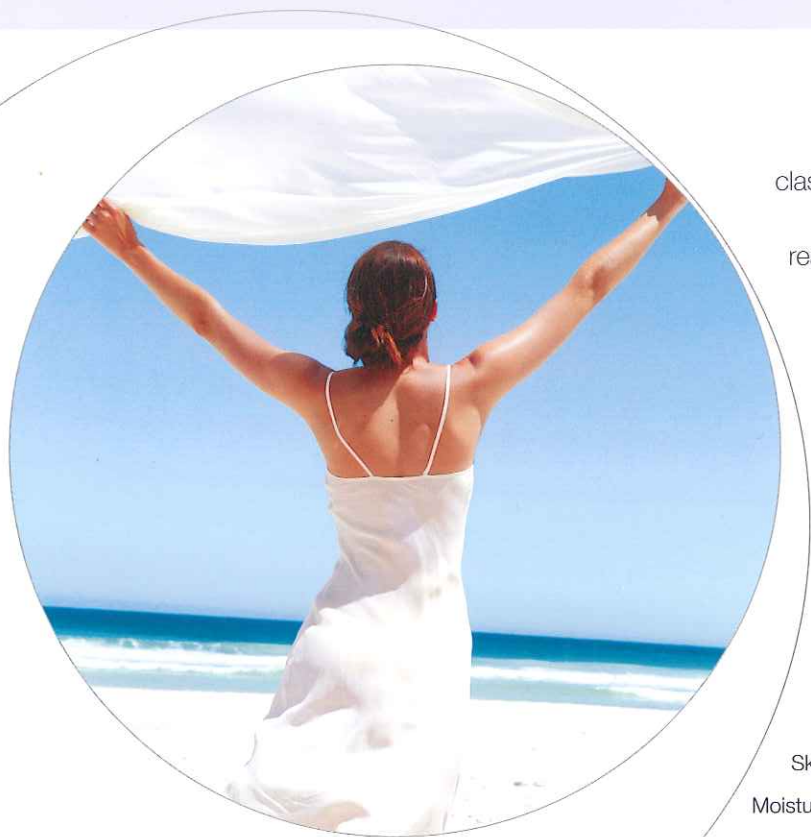
Coolmax® is a high-tech fabric specifically and uniquely engineered to keep users dry and comfortable. Coolmax® fabrics are made from specially engineered polyester fibres from ADVANSA with an increased surface area. This special four-channel or six-channel fibre forms a transport system that pulls moisture away from the skin to the outer layer of the fabric. It then dries that moisture faster than competitive fabric and thereby thermoregulates the body by a process called evaporative cooling.



COOL BODY. COOL MIND. COOLMAX®

THE EVOLUTION OF COMFORT /

Originally developed to meet the demanding needs of top class athletes, today Coolmax® fabrics are used for any kind of garments such as sportswear, intimate apparel, workwear, ready-to-wear - in fact, wherever there is a need for fresh, dry comfort combined with easy care advantages.

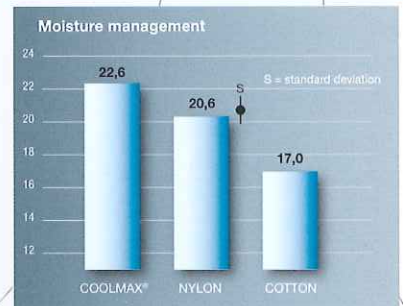


Coolmax® fabric



Moisture management /

Coolmax® transports more moisture than other fabrics, natural or synthetic. Because of its unique fibre construction, Coolmax® moves perspiration quickly to the outside where it evaporates.



All fabrics contain Lycra®

Superior Overall Comfort /

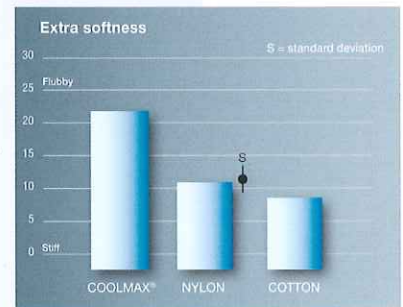
Coolmax® fabrics made of both filament and staple yarns scored "good" to "very good" for any type of garments.



All fabrics contain Lycra®

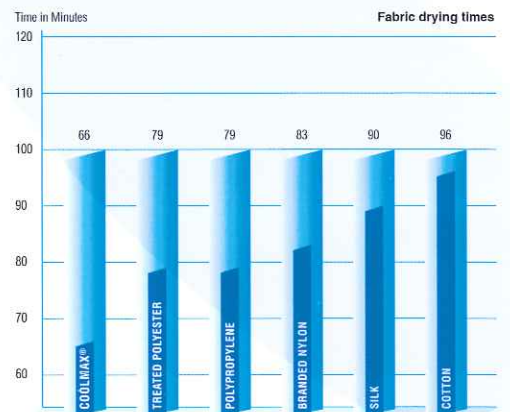
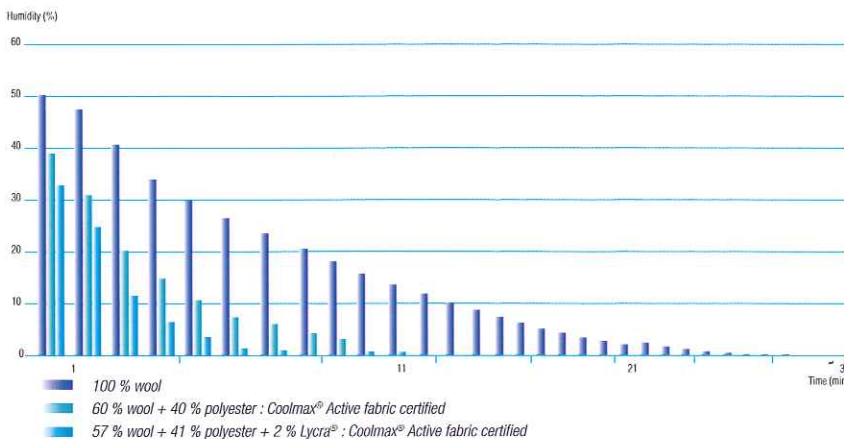
Extra softness /

The fine denier of the special fibres used in Coolmax® fabrics, with their biaxial, symmetrical cross-section and special copolymer give fabrics a very soft, supple hand.



All fabrics contain Lycra®

Coolmax® / wool



Tests show Coolmax® dries faster than the competition.

READY-TO-WEAR /

In the spirit of the 20th century, technical fabrics have found their way into our everyday clothes. This tendency follows the trend in sport: our modern lifestyles are making us increasingly aware of the performance of the clothes we wear.

Having thoroughly demonstrated its technology and performance in the world of sport, Coolmax® has emerged as a technically innovative fabric for the ready-to-wear sector. Trousers, skirts, tops... any item of clothing can be designed using Coolmax® fabrics. What's more, its softness, easy-care and comfort are exactly what the market calls for. First developed to help top athletes to achieve their goals,

Coolmax® high performance fabrics are now being used to make everyday clothes. This means that consumers can now benefit on a daily basis from the comfort and freshness afforded by Coolmax® fabrics. Now, with the two new developments - Coolmax®/cotton and Coolmax®/wool - an even wider range of clothing offers these qualities.

Users can now enjoy Coolmax®/cotton and Coolmax®/wool fabrics in clothes that are soft, light, breathable and easy to care for, ensuring them total comfort in all situations. Whether you're running to catch a flight or caught in a stressful meeting, you can count on Coolmax® for a fresh body and a cool mind.



THE COMFORT THAT'S COOL IN ANY SITUATION /



Coolmax® Everyday Performance /

Providing cool comfort for everyday needs (i.e., casual garments and business apparel)

- Keeps you cool and comfortable
- Moves moisture away from your body
- Dries quickly
- Soft, lightweight and breathable with a natural feel
- Easy care, machine washable and dryable
- ADVANSA performance tested and certified

Cool Comfort for Everyday Performance

Consumers looking for casual, comfortable garments will be happy with the way Coolmax® Everyday keeps them cool and confident. The soft, lightweight and breathable fabric gives clothes a natural feel. With an added touch of performance that keeps them comfortable.

Coolmax® Active Performance /

Providing cool comfort for active individuals

- Wicks moisture away from your body
- Dries faster than other fabrics
- Keeps you cool, dry and comfortable
- Soft, lightweight and breathable comfort
- Surpasses competitive fabrics in comfort index rating
- Easy care, machine washable and dryable
- ADVANSA performance tested and certified

Cool Comfort for Active Performance

Consumers who demand enhanced performance from their apparel for their active lifestyles will find that Coolmax® Active keeps them cooler than other fabrics. Coolmax® Active actually moves sweat away from the body to the fabric's outer surface, where it can evaporate quickly. This thermoregulatory effect helps consumers stay drier and more comfortable.

Lined with Coolmax® /

- Moves moisture away from your body
- Lining dries quickly
- Added performance keeps you cool and comfortable

Cool Comfort for Inside Performance

Many garments contain a lining or gusset of Coolmax® fabric.

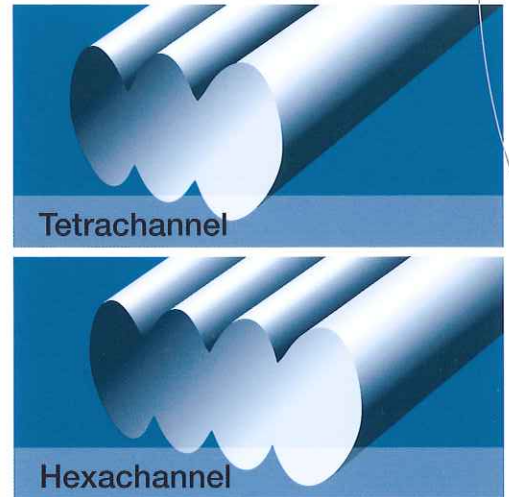
COOL BODY COOL MIND /

The advanced technology of Coolmax® fabrics is going to change the way we behave. Coolmax® fabrics bring users unique comfort during the normal exertions of everyday life or the more intense exertions of sporting activity. A physical well-being which naturally brings you peace of mind.

With Coolmax®, you feel fresher, more focused, ready to tackle the next challenge. Besides its technical performance, Coolmax® improves your comfort and therefore influences your well-being and your state of mind.

THE COOLMAX® COMFORT SYSTEM /

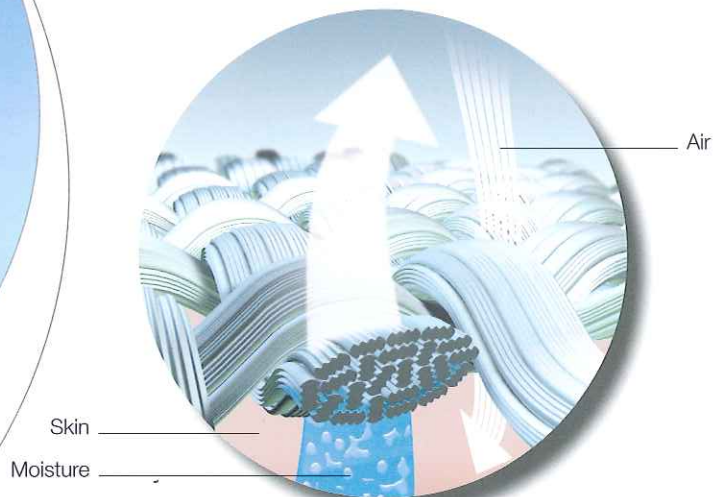
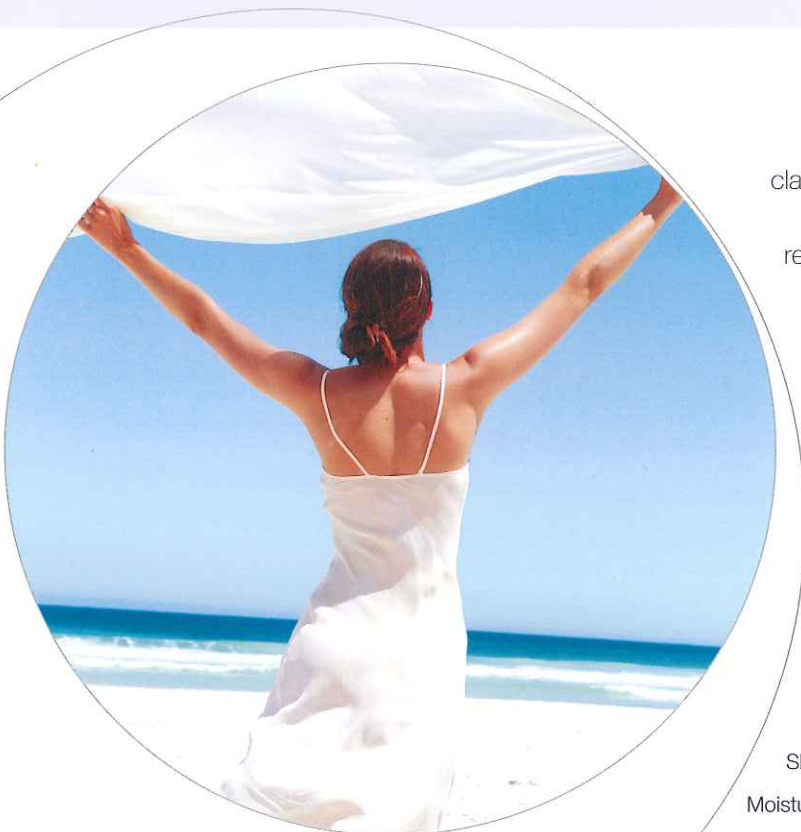
Coolmax® is a high-tech fabric specifically and uniquely engineered to keep users dry and comfortable. Coolmax® fabrics are made from specially engineered polyester fibres from ADVANSA with an increased surface area. This special four-channel or six-channel fibre forms a transport system that pulls moisture away from the skin to the outer layer of the fabric. It then dries that moisture faster than competitive fabric and thereby thermoregulates the body by a process called evaporative cooling.



COOL BODY. COOL MIND. COOLMAX®

THE EVOLUTION OF COMFORT /

Originally developed to meet the demanding needs of top class athletes, today Coolmax® fabrics are used for any kind of garments such as sportswear, intimate apparel, workwear, ready-to-wear - in fact, wherever there is a need for fresh, dry comfort combined with easy care advantages.



Coolmax® fabric