

ENGLISH



BUILT-IN WARMTH WITHOUT WEIGHT



THERMOLITE® FABRICS WITH BUILT-IN WARMTH WITHOUT WEIGHT™ /

Thermolite® provides warmth and comfort without weight, even when wet. It's the lightweight fabric that provides heavy-duty performance... because it's fabric made with ADVANSA engineered hollow-core fibres that trap air for greater insulation. Plus, wearers stay drier because it dries 20 % faster than other insulating fabrics, and 50 % faster than cotton. Thermolite® is the perfect layering fabric because it's comfortable and lightweight, allowing more freedom of movement.

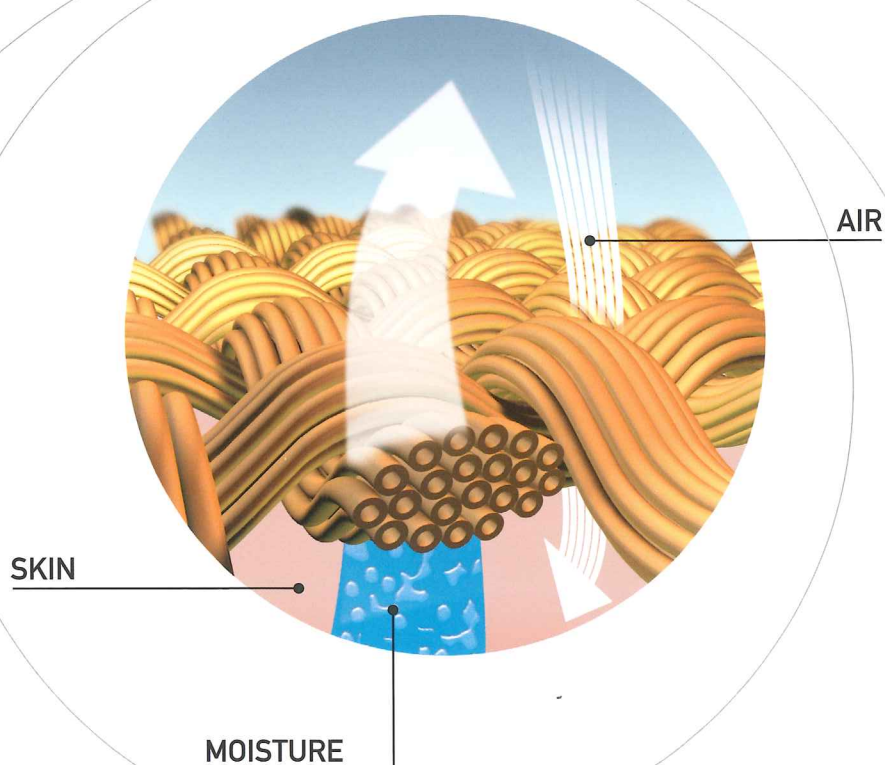
THERMOLITE® INSPIRED BY MOTHER NATURE /

When ADVANSA scientists created Thermolite®, nature was their role model. They discovered that polar bears have fur with "hollow" hairs for greater insulation. From this simple discovery, Thermolite® and its hollow-core fibres were born.

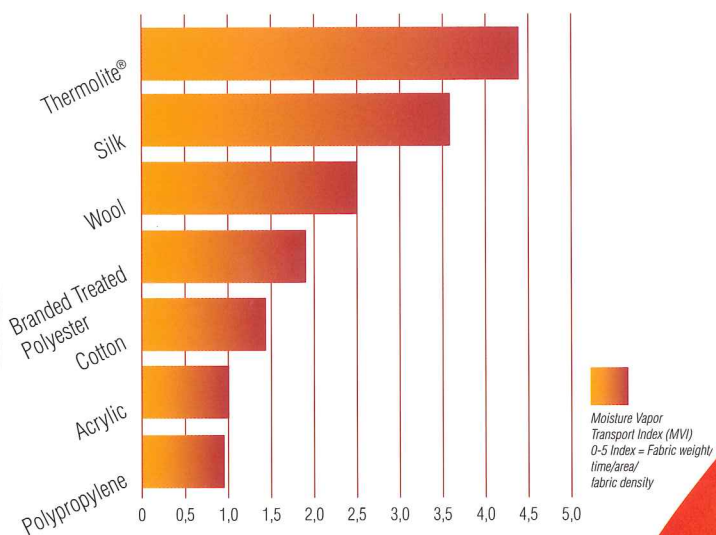


THERMOLITE® BUILT-IN INSULATION /

Hollow-core fibre technology provides the most warmth at the lightest weight. The larger surface area allows for faster evaporation by speeding moisture away from the skin to the surface of the fabric where it can evaporate more quickly.

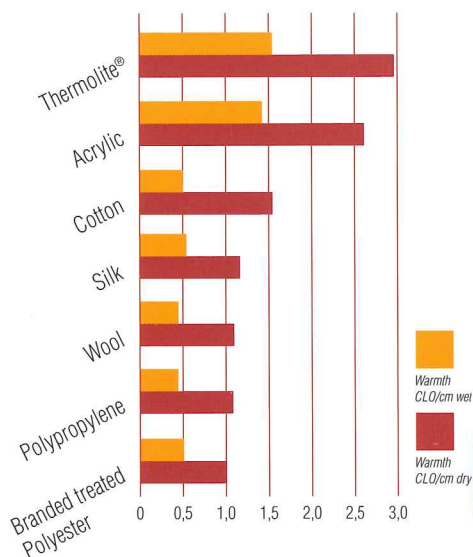


Moisture Vapor Transport /



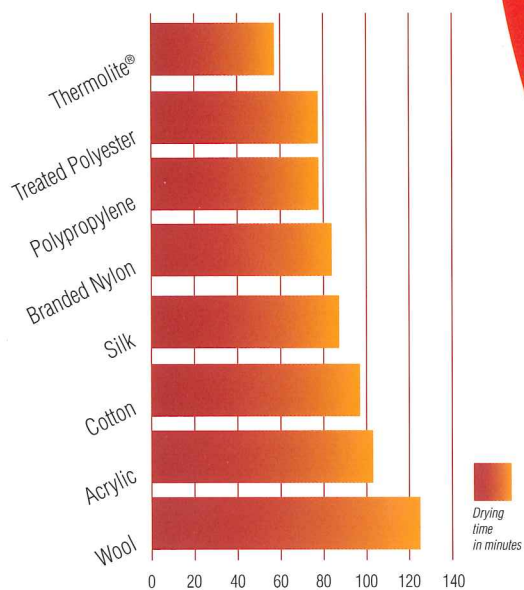
Thermolite® has superior moisture vapor transport properties because of its fine fibres and maximized entrapped air. The higher the MVI, the faster moisture is moved to keep you dry, warm and comfortable.

Warmth Comparison - Wet & Dry /



The CLO (warmth measurement) chart shows that Thermolite® is warmer than the competition at the same thickness.

Relative Drying Rate /



Thermolite® helps prevent chills and heat loss - because it dries faster than any of its competitors.*

*Superior drying time after 60 minutes



READY-TO-WEAR /

From sports fabric to fashion fabric.

Thermolite® has followed the trend of technical fabrics by moving from sport into everyday life.

Having already demonstrated its virtues in sports, the innovative technical fabric became a natural choice for the ready-to-wear market.

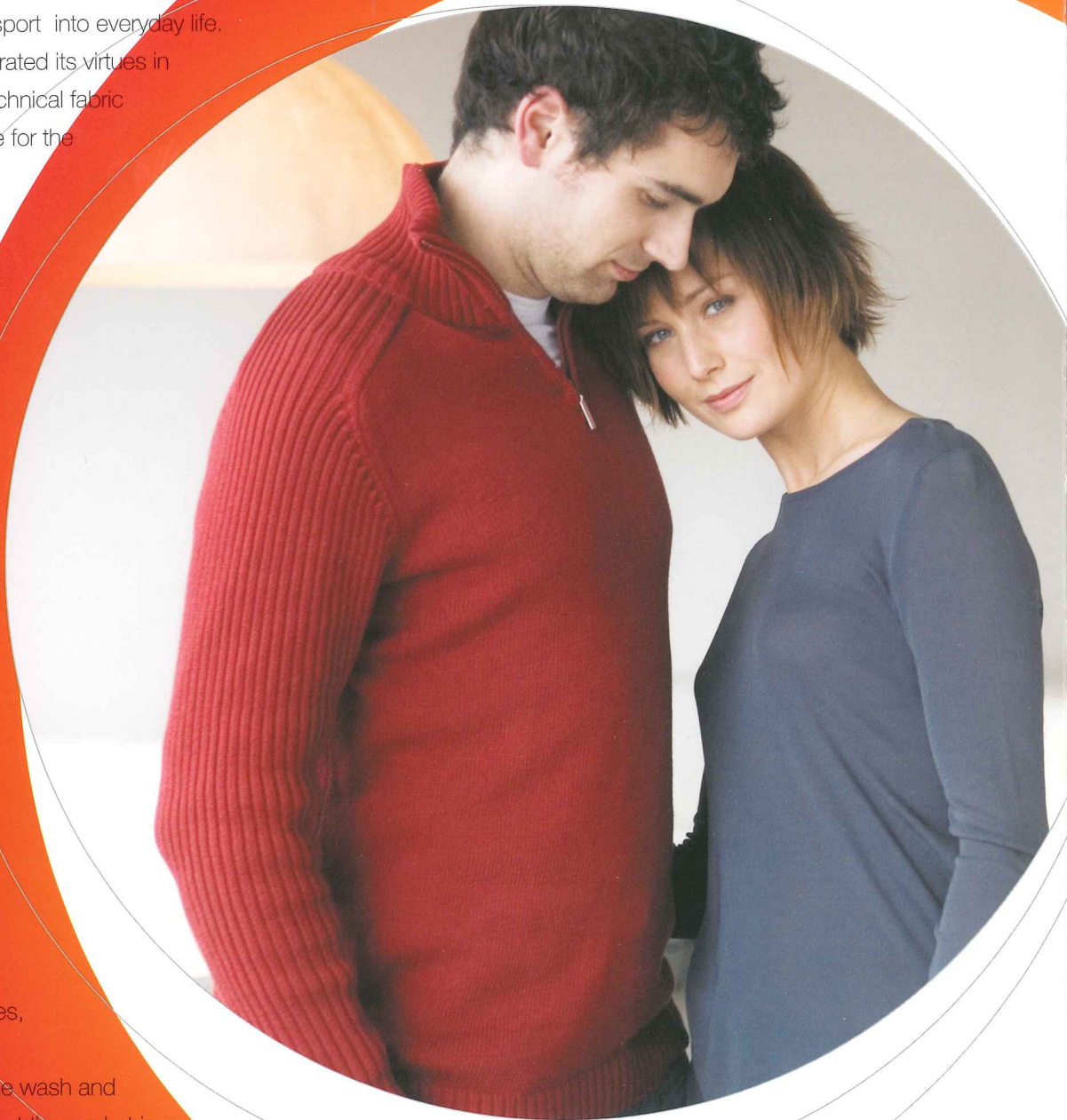
The perfect fabric for modern lifestyles.

No matter how cold the climate, or how varying the temperature, Thermolite® provides active people with total comfort, whatever the situation.

Lightweight, soft, warm and comfortable, it meets the requirements of the ready-to-wear market.

Thermolite® can be adapted to all kinds of clothes (trousers, dresses, tops, suits, etc.).

Easy to care for (machine wash and dry), this fabric is just what the market is looking for.



**THERMOLITE®
IS THE MOST
RECOGNIZED
INSULATING BRAND
AMONG CONSUMERS
THE WORLD OVER /**

When the products you choose carry Thermolite® tag, you can be confident you made the right choice. To your customers, Thermolite® brand means quality, dependability, consistency and performance. To you, it means added value in all of your products.

And, of course, we provide our own package of unparalleled consumer communications support. Global advertising, retail promotions and public relations activities help build brand recognition and increase sales.



ADVANS A

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